

**VALVOLINE BIG GAME SWEEPSTAKES
OFFICIAL RULES
SWEEPSTAKES VOID WHERE PROHIBITED**

NO PURCHASE OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

THE FOLLOWING SWEEPSTAKES IS VALID ONLY IN THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA. DO NOT ENTER THIS SWEEPSTAKES UNLESS YOU ARE AT LEAST 18 YEARS OF AGE OR OLDER AND LOCATED IN THE FIFTY (50) UNITED STATES OR THE DISTRICT OF COLUMBIA AT THE TIME OF ENTRY.

1. PARTICIPATION CONSTITUTES ACCEPTANCE OF RULES. Participation in the Valvoline Big Game Sweepstakes (“Sweepstakes”) constitutes entrant’s full and unconditional acceptance of these Official Rules. Sweepstakes is sponsored by VGP Holdings, LLC, 100 Valvoline Way, Lexington, KY 40509 (“Sponsor”). Sponsor is not responsible for printing errors in these Official Rules. Void where prohibited or otherwise restricted by law. The Sweepstakes is subject to all federal, state and local laws.

2. Eligibility: This Sweepstakes is open to legal United States residents residing in the fifty (50) United States or the District of Columbia who are at least 18 years of age or older. Employees, officers and directors of Sponsor, TPG Rewards, Inc. (“Administrator”) and each of their respective parents, subsidiaries and affiliated companies, and advertising and promotion agencies directly involved with the Sweepstakes (collectively, “Sweepstakes Entities”), and the immediate family members (spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children and grandchildren and step relationships of the foregoing) and/or those living in the same household of any Sweepstakes Entity are not eligible.

3. How and When to Enter: Sweepstakes begins 12:00:01 a.m. Eastern Time (“ET”) on October 1, 2024 and ends 11:59:59 p.m. ET on December 16, 2024 (“Sweepstakes Period”). The Sweepstakes Period is comprised of eleven (11) separate entry periods (each, an “**Entry Period**”), as set forth in Rule 4 below, in which twenty (20) Entry Period prize winners will be selected from among all eligible entries received during the corresponding Entry Period. Additionally, at the end of the Sweepstakes Period, one (1) potential Grand Prize winner will be selected from among all eligible entries received throughout the Sweepstakes Period. All entries become the property of Sponsor and will not be acknowledged or returned. Incomplete entries are void.

There are two (2) ways to enter the Sweepstakes.

a. Enter With Qualified Purchase:

During the Promotional Period, any eligible person who makes a “Qualified Purchase” at any US retailer, including, without limitation, any physical store, online or third-party shopper service can submit their proof of purchase (Retailer

Receipt) at www.valvolinebiggame.com. To complete an entry, they must also complete the entry form with their full name, email address, mailing address and phone number at the time of submission. Proof of purchase must include the entire retailer receipt from top to bottom, including all four (4) corners for a physical receipt or all information listed here for a digital receipt. Be sure that the required information is captured in the receipt, which includes retailer name, date of purchase (must take place during the Entry Period), time of purchase, receipt total and at least one (1) Qualified Purchase (“**Required Information**”). All Required Information must be legible in your image(s). For longer receipts, you may upload a picture of the receipt folded ensuring that it shows the Required Information. Blurry and/or unreadable receipt images will be rejected. ALL SUBMISSIONS ARE SUBJECT TO VALIDATION; IF SUBMISSION IS NOT VALIDATED, YOU WILL NOT RECEIVE AN ENTRY. Upon the proof of purchase being validated, entrants will earn one (1) entry into the Entry Period drawing corresponding to the date of submission and the Grand Prize drawing.

In the event of dispute as to the identity or eligibility of an entrant, the entrant will be considered made by the “Authorized Account Holder” of the email account submitted at the time of entry, as long as such person is otherwise eligible in accordance with these Official Rules. The Authorized Account Holder is the natural person who is assigned to the email address.

b. To Enter Without Making a Purchase:

During the Sweepstakes Period any eligible person may visit www.vbgsubmit.com and follow the onscreen instructions to complete the entry form with their name, email address, mailing address and telephone number at the time of submission and follow the on-screen instructions to receive one (1) entry into the Entry Period drawing corresponding to the date of submission and the Grand Prize drawing.

Personally identifiable information collected in connection with this Sweepstakes will be used in accordance with Sponsor’s privacy policy located at <https://www.valvolineglobal.com/en/legal-notice/>.

Limit: One (1) entry per person during each Entry Period and eleven (11) entries per person during the Sweepstakes Period, no matter the entry method used to enter. Entrants must fully and accurately complete the entry process to participate. All entries must be received within an Entry Period and the Sweepstakes Period. The Entrant must be the authorized account holder of the email address used to enter the Sweepstakes. In the event of a dispute over the identity of an Entrant or potential winner in the Sweepstakes, the Entrant or potential winner will be deemed the authorized account holder of the email address associated with the Sweepstakes entry. "Authorized Account Holder" is defined as the natural person in whose name the e-mail account was opened, as long as such person is otherwise eligible in accordance with these Official Rules. In the event a dispute regarding the identity of an Entrant or potential winner cannot be resolved to Sponsor's

satisfaction, the affected entry will be deemed ineligible. Entries will not be acknowledged except as provided herein.

Any attempt to gain entries in excess of the per person limits may result in disqualification of the Entrant. Any attempt by an Entrant to obtain more than the stated number of entries by using multiple/different identities, email addresses, and/or any other methods will void such Entrant's entries and that Entrant may be disqualified from the Sweepstakes. Entries generated by a macro, script or other automated means will be disqualified. Each Entrant must be the rightful owner (or have authorized use) of the email address used for entry. All entries become the sole property of Sponsor. ELIGIBLE ENTRANTS MUST SUBMIT THE REQUESTED ENTRY INFORMATION IN ACCORDANCE WITH THESE OFFICIAL RULES. NO OTHER METHOD OF SUBMISSION WILL BE ACCEPTED. Participation in the Sweepstakes constitutes Entrant's understanding of and full and unconditional agreement to and acceptance of these Official Rules. Sponsor reserves the right to disqualify any Entrant that Sponsor determines to be in violation of any term contained in these Official Rules.

4. Qualified Purchases:

Each of Valvoline's products listed at www.valvolinebiggame.com/products.pdf is a qualified purchase to gain one entry into the Sweepstakes when purchased at any US retailer, including, without limitation, any physical store, online or third-party shopper service. Limit of one (1) entry per person per Entry period, no matter the number of qualified products purchased.

5. Winner Selection and Notification:

On or about each Draw Date set forth in the table below, Administrator will conduct a random drawing from all eligible entries received during the corresponding Entry Period to select twenty (20) potential Entry Period Prize winners. Non-winning Entry Period entries will not rollover into any subsequent Entry Period prize drawings. Each Entry Period Starts at 12:00:00 a.m. ET and Ends at 11:59:59 p.m. ET.

Entry Period	Entry Period Start/End Date	Number of Entry Period Prize Winners	Draw Date
#1	October 1, 2024 – October 7, 2024	20	October 11, 2024
#2	October 8, 2024 – October 14, 2024	20	October 18, 2024
#3	October 15, 2024 – October 21, 2024	20	October 25, 2024
#4	October 22, 2024 – October 28, 2024	20	November 1, 2024
#5	October 29, 2024 – November 4, 2024	20	November 8, 2024
#6	November 5, 2024 – November 11, 2024	20	November 15, 2024
#7	November 12, 2024 – November 18, 2024	20	November 22, 2024
#8	November 19, 2024 – November 25, 2024	20	November 29, 2024
#9	November 26, 2024 – December 2, 2024	20	December 6, 2024
#10	December 3, 2024 – December 9, 2024	20	December 13, 2024
#11	December 10, 2024 – December 16, 2024	20	December 20, 2024

One (1) potential Grand Prize Winner will be randomly selected on or about December 20, 2024 from all eligible entries received throughout the Sweepstakes Period. Sponsor will attempt to notify potential prize winners by email address and/or other delivery method as determined at the sole discretion of Sponsor. If a potential winner fails to respond within three (3) business days of the notification or declines to accept the prize or a prize notification is returned as undeliverable, the potential winner will be disqualified and the Sponsor will select an alternate potential winner. Up to two (2) alternate drawings will be held, after which the prize in question will remain un-awarded if it remains unclaimed. Potential Grand Prize winner shall be required to complete, have notarized and return an Affidavit of Eligibility, Release of Liability and, where imposing such condition is legal, a Publicity Release within five (5) business days of written prize notification acceptance by such Potential Grand Prize winner. A failure to comply may result in forfeiture of prize and an alternate winner may be selected. Odds of winning an Entry Period prize will depend on the total number of eligible entries received during the corresponding Entry Period. Odds of winning the Grand Prize depend on the total number of eligible entries received throughout the Sweepstakes Period.

6. **Prizes:** The Grand Prize (described in greater detail below) includes admittance to the professional football championship game in New Orleans, Louisiana currently scheduled to take place on February 9, 2024 (the “**Big Game**”).

ONE (1) GRAND PRIZE: A trip to the Big Game for winner and one (1) guest. Trip consists of: Two (2) admission tickets to the Big Game (location/level to be determined by Sponsor); round-trip coach class air transportation for the winner and one (1) adult guest (who is at least the age of majority in their state of residence) from a major commercial airport near the winner’s home to New Orleans, LA (airports determined by Sponsor; if Grand Prize winner resides within two hundred fifty (250) miles of New Orleans, LA, Sponsor may provide ground transportation in lieu of air transportation); ground transportation in New Orleans, LA between the hotel and airport; three (3) nights’ hotel accommodations in the form of one (1) standard room, double-occupancy (hotel to be determined solely by Sponsor) (room and tax only); and two (2) \$500 prepaid gift or debit cards. Total Approximate Retail Value (“ARV”) of Grand Prize: \$20,000. Grand Prize Provisions: The Grand Prize winner and guest must be able to travel on the dates specified by Sponsor; no alternate travel dates are available. Grand Prize winner and guest must travel together on the same itinerary; travel must originate and terminate at the same airport/location. The Grand Prize winner and guest must comply with all applicable venue, hotel and transportation rules and regulations, or the Grand Prize may be forfeited. The Big Game venue rules may require the Grand Prize winner and guest to each submit required personal information in order to pass a background check for security purposes (the “**Big Game Background Check**”). If the winner elects to travel or partake in the Grand Prize without a guest, no additional compensation will be awarded to the winner. The actual value of the trip may vary depending on point of departure and fluctuations in the cost of air transportation. Any difference between the estimated ARV and the actual value of the prize will not be awarded. Grand Prize winner and guest is responsible for having valid travel documents including government identification and/or passports. Grand Prize winner is responsible for all travel and other expenses not expressly included herein, including airline baggage fees, gratuities, meals, and any other incidental costs or expenses related to participation in this prize. Gift/debit cards are subject to terms and conditions established by the issuer and communicated at time of prize award and are not redeemable for cash. Guest of the Grand Prize winner must sign and return a Publicity and Liability Release before travel will be booked. The Grand Prize winner and their guest hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance for Grand Prize winner, guest and/or any part of the trip. Winner will be required to provide a major credit card upon hotel check-in, and all in-room charges will be charged to the credit card. Any damage to the room will be the responsibility of the winner. Sponsor bears no responsibility if any event, element, or detail of a prize is canceled, postponed, or becomes unavailable for any reason. Should any event, element or detail of the prize become unavailable, the Sponsor shall have no obligation to the winner aside from providing the remaining portion of the prize, minus any unavailable event, element, or detail. Sponsor is not responsible if event is delayed, postponed, or canceled for any reason. Winner will not receive compensation from

Sponsor for tickets that the winner is unable to use due to loss, damage, destruction (and such will not be replaced), or to delay or cancellation of the event, but tickets may be subject to standard rain-check policies and procedures set by the issuer. Winner agrees that event admission is awarded pursuant to a revocable, nontransferable license that is personal to that applicable winner, and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated, or otherwise conveyed. Sponsor reserves the right to remove or to deny entry to the Grand Prize winner and/or their guest if either the Grand Prize winner or their guest violates the previous restrictions or engages in a disruptive behavior, or with intent to abuse, threaten or harass any other person or cause damage to or property loss at the event.

Two Hundred and Twenty (220) Weekly Prizes are available, Twenty (20) from each Entry Period with the corresponding ARV as indicated below.

Week One Prize: a Sponsor branded full-size football in box with an ARV of \$35 ea.

Week Two Prize: a Sponsor branded mini helmet with an ARV of \$36 ea.

Week Three Prize: a Sponsor branded customized replica jersey with an ARV of \$32 ea.

Week Four Prize: a Sponsor branded full-size football helmet with an ARV of \$145 ea.

Week Five Prize: a Sponsor branded Slim Jim sports tumbler with an ARV of \$19 ea.

Week Six Prize: a Sponsor branded snack football helmet with an ARV of \$64 ea.

Week Seven Prize: a Sponsor branded full-size football in box with an ARV of \$35 ea.

Week Eight Prize: a Sponsor branded Slim Jim sports tumbler with an ARV of \$19 ea.

Week Nine Prize: a Sponsor branded Igloo Cooler with an ARV of \$142 ea.

Week Ten Prize: a Sponsor branded Solo Stove with an ARV of \$286 ea.

Week Eleven Prize: a projector LCD bundle with an ARV of \$500 ea.

ARV of all prizes combined: \$46,260.

Limit one (1) Weekly Prize per person. Prizes are non-transferable. All local, state and federal taxes and any other expenses not specifically mentioned herein related to the prize are the sole responsibility of the winner, and an IRS Form 1099 will be issued for the Grand Prize Winner only by the Sponsor reporting the value of the prize as income to the winner. Sponsor reserves the right to substitute any component of a prize with a component of equal or greater value, but no other substitution or transfer is permitted. Sponsor is responsible only for Prize delivery and is not responsible for the Prize's utility to winner. Entry Period prizes will be fulfilled to each confirmed Entry Period prize winner 8-10 weeks after the completion of the Sweepstakes Period.

The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with the owner and producer of the professional championship football game, Conagra Brands, Igloo Products Corp., or Dart Container Corporation and these entities are completely released of all liability in relation to the Sweepstakes.

ALL PRIZES ARE AWARDED “AS IS” WITHOUT ANY EXPRESS OR IMPLIED WARRANTY OR GUARANTEE FROM SPONSOR AND SPONSOR DISCLAIMS ANY AND ALL WARRANTIES OF EVERY KIND WHATSOEVER REGARDING THE PRIZES.

7. Winner’s List: For the names of the winners of prizes valued at \$25 or more, send an email to winnerslist@tpgny.com with “U-I4018 WINNERS LIST” in the subject line. Limit one (1) request per person/email address. Requests must be received by 11:59pm ET on January 31, 2025. List will be sent once all winners have been verified.

8. Release: By participating, entrants release the Sweepstakes Entities and each of their respective parents, subsidiaries, affiliated businesses, advertising and promotion agencies and the officers, directors, employees and agents of each (collectively, the “Released Parties”), from any and all liability, damages or causes of action (however named or described) for injuries, damages or losses to persons and property which may be sustained in connection with this Sweepstakes or receipt, enjoyment, ownership or use of a Prize. Each entrant agrees that none of the Released Parties: (A) shall be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Sweepstakes or any Sweepstakes-related activity, or from entrants’ acceptance, receipt, possession and/or use or misuse of any prize, and (B) have made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize’s quality or fitness for a particular purpose.

9. Publicity/Marketing: Submission of an entry constitutes entrant’s permission to the Sponsor and its designees to use such entrants’ name, identity, title, likeness, distinctive appearance, physical likeness, image, portrait, picture, photograph (whether still or moving), screen persona, voice, vocal style, statements, gesture, mannerism, personality, performance characteristic, biographical data, signature, and any other indicia or imitation of identity or likeness for purposes of advertising and trade, in any medium, without further notice, approval, or compensation should they be selected as a winner unless prohibited by law. Submission of contact information in connection with this Sweepstakes (whether or not required), including, without limitation, mailing address, phone number, and/or email address during entry constitutes permission for Sponsor to use entrant’s personal information for purposes of administration of the Sweepstakes. Each entrant understands that they are providing their information to Sponsor. All such information provided to Sponsor in connection with this Sweepstakes will only be used in accordance with Sponsor’s Privacy Policy.

10. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor reserve the right to award the prize at random from among the eligible entries received up to the time of the impairment. Sponsor reserves

the right, in their sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) unauthorized human intervention in any part of the entry process or the Sweepstakes; (3) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (4) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry, if possible.

12. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the applicable state or federal court in Lexington, Kentucky; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Kentucky without giving effect to any choice of law or conflict of law rules (whether of the Commonwealth of Kentucky or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Kentucky.

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